



RECOMMENDED BY



Training

Better Online Engagements

For public service teams who want to better engage with others online in workshops or meetings

- Max 15 delegates for optimal learning
- Two half-day sessions delivered online
- Hands-on learning you can apply immediately
- Optional mentoring for your team
- £4,975 (excl. VAT) per cohort of up to 15 delegates, £750 (excl. VAT) for open course spots



Creating active, inclusive participation in online gatherings and work

Basis
Training

Genuine connection, online

Online can be better
than in-the-room

Communicating well online is an essential skill for today's public services. But, many online events and workshops have very limited impact and do not effectively engage participants.

If you want to host online events that encourage real participation, meaningful conversations, strong relationships and effective outcomes, this training is for you.

Who is the training suitable for?

Do you recognize yourself or your team members in two or more of these points? Then Better Online Engagements training is for you:

- You're organising an online event and want to include a range of voices
- You want to bring a community together online
- Networking and spontaneous discussion is key for you
- You want to deliver information in a way that gets others listening - and acting on what they hear
- You want to extend the reach of your team, organisation, network or community

Basis
Training

Quick Contact

This way you can easily contact

us:

+44 (0) 20 3239 2407

comms@basis.co.uk





What the training gives you in practice:

- Inclusive participation. You'll be ready to facilitate genuine dialogue, wherever your attendees are. No more awkward silences!
- Memorable sessions. You can upgrade from dull talk-over-slides so that key messages get through, and participants are ready to take action as a result.
- Technology decisions. You can choose and use the right tools, given the constraints you have, and be prepared to deal with everyday technical issues on event day.
- Practical teamwork. You will understand how best to collaborate with colleagues, guest speakers and other stakeholders.
- Confident planning. You want to feel confident that your high-profile online event isn't going to go wrong. You'll know exactly what needs to be done before, during and after your event to deliver results.
- Online presence. You can show yourself in the best possible light.

"Two things happen when you take this course. First, you gain an awareness for how terrible most online events are (including your own). Second, you learn what it actually takes to rise above the status quo through participatory methods."

Ben Mosior, Principal Consultant, Hired Thought



Costs, add-ons and registration

The total cohort cost is £4,975 (excl. VAT) for 15 delegates. There are no additional or hidden costs.

Take advantage of our attractive add-ons when you register for several courses. To speak with one of us directly, drop us a line at comms@basis.co.uk.

We offer an open version of this course (£750 (excl. VAT) per delegate.

Planning a big event? In addition to training we offer customized event support. We work with expert partners to provide technical and other support for larger events with thousands of attendees, perhaps in a made-to-measure digital venue.



Matt - Consultant & trainer

Do you have questions or do you want advice? Get in touch with Matt.



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Our training approach



And how they
were co-created

We practise what we preach! Participants in our training will experience a highly-engaging online event for themselves, whilst learning to create their own.

Module 1: Making Space for Online Engagement

Grasp the critical factors for genuinely inclusive online events. You'll learn:

- How to improve online presence, for yourself and for your participants
- How to choose event technology that works for your context
- How to design events for engagement and participation, so that everyone stays focussed and the sessions are memorable
- How to make space for the off-the-cuff connections that are so often missing online.

Module 2: Confident Delivery

With a specific forthcoming event in mind, you'll create a detailed plan to ensure success. You'll learn:

- How to build an event running order that supports effective collaborative delivery
- How to prepare presenters, participants and others so that active participation is easy
- How to be ready to deal with unexpected problems, such as technical issues
- Learn how AI can benefit the group and make for better planning, delivery and enhanced results
- How to make sure that sessions start and end on time.

Don't expect much talk-over-slides. There are lots of small-group activities to keep participants engaged. That means that you'll remember and quickly apply, what you've learned. In between modules you'll have time for personal reflection and to test out what you learn.

Our Better Online Workshops training is recommended by the [Institute for Online Collaboration](#) for its interactive approach.

Who is this training for?

Anyone who organises, leads, facilitates or coordinates online events.

You might be:

- Leading online launches, conferences, consultations or network-development events
- A learning and development professional designing and delivering training for larger online groups
- A membership programme director seeking to engage your members
- A project manager or co-ordinator who has some online events as part of your portfolio.

This training will focus on online-only events, rather than hybrid events. It's suited for large events with more complexity and/or higher stakes than everyday or repeating online events and meetings. But, many of the key learnings will easily transfer to everyday contexts.

What our clients say

"Great training delivered in a very professional and fun way - it will make our online events much more engaging and will help our members connect better!"

Sara Pupi, Events and Marketing Officer, Locality

"I knew the course would give me more confidence with the events that I am running online, but it gave me even more than that, tools, behaviours, planning, and fun!"

Jane Cameron, Confederation of Cooperative Housing



We're proud of what we do

The skills you need to turn messy problems into meaningful opportunities.

Basis Training was established to meet our clients needs for high-quality, impactful public sector training at an affordable price point.

In 2010, driven by acute austerity, our clients told us, “we need to diversify our staff’s skills to save money.” We realised we could fill that knowledge gap – and fill it well – so we started developing our first courses to rave reviews.

Since then, we’ve made it our mission to build more and more courses in response to our clients’ most pressing problems. We take those problems and turn them into meaningful opportunities by equipping delegates with a powerful mix of theory and frontline experience.



We provide training for:



and many more!

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